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WATER IS OUR CONCERN





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ASIAN WATER INVESTMENT

Tigris Water maintains the momentum with \$30m Chinese investment commitment

The Asian water investment platform has struck its first deal by offering \$30 million of funding to help a small EPC company make the transition to a project developer. It is part of a bigger plan to create an ecosystem of players with complementary capabilities.

The Tigris Water investment platform set up by Saud Siddique and Daniel Yeung earlier this year has signed off on its first transaction, committing \$30 million to Chinese EPC contractor and equipment supplier Yixing Jeffcon in order to facilitate its transformation into a project developer.

Jeffcon is owned by Huang Zhengxin, a former COO of Asia Environment Holdings, the Singapore-listed EPC company which he helped transform into a water project developer before it was taken private in 2011.

"This company has a strong pipeline of BOO/BOT projects, and they needed funding quickly to be able to execute them," explained Siddique. "The first projects that we're looking to fund are going to be municipal wastewater treatment plants in southern China, and our strategy is to help them grow this business in a prudent manner." He believes that within the next three or four years, Jeffcon has the potential to execute \$200-300 million of BOO projects, whilst delivering a 15% IRR across the portfolio.

Siddique is convinced that there are sufficient provincial plant opportunities in the 30,000m³/d region which will naturally fall below the radar of the larger state-owned enterprises, while directly negotiated contracts with industrial concerns could generate more lucrative returns.

He also believes that Jeffcon's access to process engineering expertise through Huang's extensive industry connections means that the company is perfectly positioned to take advantage of the transfer-operate-transfer (TOT) contracts that are popular in China. "Generally speaking, the state-owned enterprises do not have the expertise to improve opex. This company [Jeffcon] is an expert in improving operational expenditure to squeeze out the return," Siddique explained.

His vision for the Tigris platform already extends far beyond Jeffcon, however, and he is confident of signing at least two more deals in Southeast Asia before the end of the year, as he begins to cultivate an ecosystem which he believes will deliver multiple benefits across the Tigris portfolio.

Tigris has already signed exclusive termsheets with five other water companies in Asia, representing more than \$200 million of investment opportunities, and Siddique's strategy of taking the time to build and nurture long-term relationships with senior executives at the companies concerned mean that introductions have already taken place which should enhance cross-selling opportunities.

By inviting representatives from Tigris' future investment targets to the Jeffcon signing ceremony, for example, Siddique was able to create an instant networking environment which will help bring his vision for a complementary ecosystem of companies one step closer to reality.

Although Jeffcon derives 40% of its revenues from its water and wastewater treatment EPC business, 60% of its sales are generated through the sale of energy-efficient aeration blowers – for which it is the exclusive Chinese licencee for a major international manufacturer. While the majority of the Tigris funding will go towards funding BOO/BOT projects, Jeff-

con is also expected to use a portion of the proceeds to lease aeration blowers under energy savings performance contracts.

As Jeffcon and Tigris' other investee companies gain project references, Siddique is keen to exploit the possibility of recycling the capital tied up in projects by hiving them off into an unlisted yieldco vehicle. "Within the next two or three years, we will have a pool of BOO projects throughout the region which are ideal for us to package and put into a yieldco," he explained. "Once we get critical mass, there is substantial ability for us to sell tranches to pension funds and insurance companies by offering a very predictable yield, underpinned by long-term contracts where there is no construction risk."

While most of the initial \$30 million commitment will be deployed as project equity, the agreement also gives Tigris the option to take a significant equity stake in the company itself (and in any BOO/BOT projects it secures). Should everything go to plan, Tigris hopes that a viable exit will present itself within four to five years. ■

ASIAN WATER HEAVYWEIGHTS ENTER THE RING

Huang Zhengxin (left), CEO of Yixing Jeffcon, is looking to transform his new company from an EPC contractor into a project developer with the help of a \$30 million investment from Tigris Water. Tigris CEO and water sector veteran Saud Siddique is pictured on the right.



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